

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307923-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	813820

Flight Dates	Order #	Alt Order #
08/15/12 - 08/20/12	307923	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/20/12	12p News	12-1p	2- 222- -	:15	8	\$260.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 2- 222- - 8 \$260.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID </div>									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/15/12	08/20/12	M-F 7-730p	7-730pm M-F	1-111--	:15	4	\$487.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 1-111-- 4 \$487.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 08/15/12 7:26 PM M-F 7-730p 7-730pm M-F :15 DI BC0802 \$487.50 NM									
2 WXYZ Th 08/16/12 7:27 PM M-F 7-730p 7-730pm M-F :15 DI BC0802 \$487.50 NM									
3 WXYZ F 08/17/12 7:07 PM M-F 7-730p 7-730pm M-F :15 DI BC0802 \$487.50 NM									
4 WXYZ M 08/20/12 7:25 PM M-F 7-730p 7-730pm M-F :15 DI BC0808 \$487.50 NM									
4	08/18/12	08/18/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:15	2	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 -----S- 2 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 08/18/12 6:59 AM GMA SAT 7-8am SAT 7-8am :15 DI BC0805 \$195.00 NM									
1 WXYZ Sa 08/18/12 7:26 AM GMA SAT 7-8am SAT 7-8am :15 DI BC0806 \$195.00 NM									
5	08/18/12	08/18/12	Action News SAT 8am	SAT 8-9am	-----S-	:15	2	\$162.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 -----S- 2 \$162.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 08/18/12 8:10 AM Action News SAT 8am SAT 8-9am :15 DI BC0808 \$162.50 NM									
1 WXYZ Sa 08/18/12 8:59 AM Action News SAT 8am SAT 8-9am :15 DI BC0810 \$162.50 NM									
6	08/19/12	08/19/12	GMA SUN 7-8am	SUN 7-8am	-----S	:15	2	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 -----S 2 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 08/19/12 7:26 AM GMA SUN 7-8am SUN 7-8am :15 DI BC0805 \$195.00 NM									
1 WXYZ Su 08/19/12 7:58 AM GMA SUN 7-8am SUN 7-8am :15 DI BC0806 \$195.00 NM									
7	08/19/12	08/19/12	Action News SUN 8am	Sun 8-930am	-----S	:15	3	\$162.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 -----S 3 \$162.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 08/19/12 Action News SUN 8am Sun 8-930am :00 \$162.50 NM Unresolved									
2 WXYZ Su 08/19/12 Action News SUN 8am Sun 8-930am :00 \$162.50 NM Unresolved									
3 WXYZ Su 08/19/12 Action News SUN 8am Sun 8-930am :00 \$162.50 NM Unresolved									
8	08/15/12	08/20/12	6-630pm M-F	6-630pm M-F	1-111--	:15	4	\$487.50	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 1-111-- 4 \$487.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 08/15/12 6:28 PM 6-630pm M-F 6-630pm M-F :15 DI BC0801 \$487.50 NM									
2 WXYZ Th 08/16/12 6:09 PM 6-630pm M-F 6-630pm M-F :15 DI BC0801 \$487.50 NM									
3 WXYZ F 08/17/12 6:09 PM 6-630pm M-F 6-630pm M-F :15 DI BC0801 \$487.50 NM									
4 WXYZ M 08/20/12 6:09 PM 6-630pm M-F 6-630pm M-F :15 DI BC0806 \$487.50 NM									



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9	08/18/12	08/18/12	Sa 6-630p	6-630pm Sat	-----S-	:15	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 -----S- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 08/18/12 6:08 PM Sa 6-630p 6-630pm Sat :15 DI BC0801 \$325.00 NM									
2 WXYZ Sa 08/18/12 6:22 PM Sa 6-630p 6-630pm Sat :15 DI BC0811 \$325.00 NM									
10	08/19/12	08/19/12	SU 1130p-12a	1130pm-12am	-----S	:15	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/12 08/21/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 08/19/12 11:56 PM SU 1130p-12a 1130pm-12am :15 DI BC0808 \$325.00 NM									

Total Spots **33** Gross Total **\$11,440.00**

Payment Terms 30 Days

Agency Commission **\$1,716.00**
Net Amount Due **\$9,724.00**